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RICK CROW TO DONATE PERCENTAGE OF WINNINGS TO HELP CHILDREN WITH X.P.S

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Print Page

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Rick Crow and his wife Cherilyne have announced they will once again donate a percentage of all winnings in 2001 to the charity Xeroderma Pigmentosum Society. The donation will help with the annual "Camp Sundown".

The X.P.S. Society is for children who cannot be exposed to any form of light inside or outdoors, artificial or natural. The results of exposure are instant blistering and burning of the skin. Therefore the few children with this disease are forced to function in darkness on a continous basis.

"My wife and I saw this on a show a few years ago" Said Crow. "We have done a few fundraisers in the past but now with my return to racing, we really want to make awareness our main focus". Because of the realtively small number of cases funding for a cure and research are minimal. The Mahar family has focused their efforts for their daughter "Katie" and the X.P. Society with outstanding results. " The opportunity we had to meet Katie and hold her makes this much more personal" Said Cherilyne Crow. "If we could get one well known NASCAR racer involved it would make all the difference in the world".

Crow who will feature the www.xps.org logo and web address on his car is in hopes of landing some big time exposure for the organization. In addition to the logo Crow's car will feature the actual handprints from children all over the world who have the disease.

"The addition of the handprints brings it all together " said Crow. "Knowing these kids are out there and a part of our team is very special to us". " I have had great response from other drivers who want to run the XPS Logo on their cars". "I am waiting for the call from just one Winston Cup owner or anyone willing to do an in car camera on television, these kids would love that".

Crow will race Grand American Modified's at Irwindale Speedway in 2001 as part of the LADCO Racing Team. Please drop the kids a line or visit www.xps.org for more information. Anyone interested in joining the cause can reach Rick Crow at www.bcsportsimages.com

See also

[News Index]

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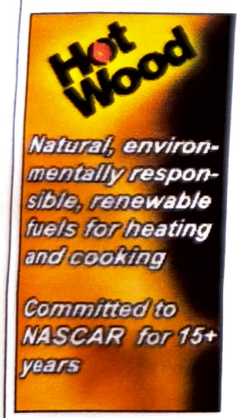
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